

## Pitch to a brand from a Blogger/ influencer

“Dear team @ [brand name]

I have been using your products [specify if you can] since very long and I must say that I am a very proud consumer. I have been recommending [brand name] to my friends and followers.

I am an influencer in [your niche] and own a blog named as [your blog name]. I am writing this email to enquire about the possible opportunity to partner with your brand. As my audience interest is align with [the brand name], I am confident that we can run a great campaign together.

A sneak peek of my Audience insight:

- Blog name and URL.
- Followers count.
- Major Gender.
- Major cities.
- Major age range.
- Engagement rate.

I am attaching my media kit along with this email. If it interests you, let's go ahead and talk about this?

Kind Regards,

[your name]

[social media handles]

By-

[www.thatblogginggirl.com](http://www.thatblogginggirl.com)

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